



**COLONY FOODS**  
INCORPORATED

**Equal**  
0 CALORIE  
SWEETENER



## Introducing the Equal® Smart Pack

Equal Smart Pack was created to meet all the leading zero calorie sweetener needs of operators in one convenient box.

The Equal Smart Pack features:

- ◆ **Equal Classic (Aspartame) - 250 ct.**
- ◆ **New Equal Yellow (Sucralose) - 500 ct.**
- ◆ **New Equal Pink (Saccharin) - 250 ct.**

The Equal Smart Pack eliminates the need of purchasing multiple zero calorie sweetener cases- helping manage costs *AND* storage.

The Equal Smart Pack is competitively priced so operators may easily feature the three leading, Zero-Calorie sweetener choices their customers look for.

**Ask your salesman about qualifying you for our  
\$3/cs Rebate Allowance**